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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/675,467	09/30/2003	Jeyhan Karaoguz	14278US02	5573	
	23446 7590 09/19/2007 MCANDREWS HELD & MALLOY, LTD			EXAMINER	
500 WEST MADISON STREET			RYAN, PATRICK A		
SUITE 3400 CHICAGO, IL	60661		ART UNIT	PAPER NUMBER	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/675,467	KARAOGUZ ET AL.
Office Action Summary	Examiner	Art Unit
	Patrick A. Ryan	2609
The MAILING DATE of this communication Period for Reply	appears on the cover sheet w	ith the correspondence address
A SHORTENED STATUTORY PERIOD FOR RE WHICHEVER IS LONGER, FROM THE MAILING  - Extensions of time may be available under the provisions of 37 CFF after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period for reply within the set or extended period for reply will, by stany reply received by the Office later than three months after the meanned patent term adjustment. See 37 CFR 1.704(b).	B DATE OF THIS COMMUNIC R 1.136(a). In no event, however, may a control of the co	CATION. reply be timely filed NTHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).
Status —		
1)⊠ Responsive to communication(s) filed on <u>S</u>		•
· ——	This action is non-final.	
<ol> <li>Since this application is in condition for allo closed in accordance with the practice under</li> </ol>	·	·
closed in accordance with the practice units	ei Ex paite Quayle, 1955 C.L	7. 11, 433 O.G. 213.
Disposition of Claims	•	
4)  Claim(s) <u>1-31</u> is/are pending in the applicat 4a) Of the above claim(s) is/are without 5)  Claim(s) is/are allowed. 6)  Claim(s) <u>1-31</u> is/are rejected. 7)  Claim(s) is/are objected to. 8)  Claim(s) are subject to restriction an	drawn from consideration.	
Application Papers		
9) The specification is objected to by the Exam		
10) The drawing(s) filed on is/are: a) a		
Applicant may not request that any objection to Replacement drawing sheet(s) including the cor		
11) The oath or declaration is objected to by the	•	
•		
Priority under 35 U.S.C. § 119  12) Acknowledgment is made of a claim for fore a) All b) Some * c) None of:  1. Certified copies of the priority document of the priority d	ents have been received. ents have been received in A priority documents have been reau (PCT Rule 17.2(a)).	application No received in this National Stage
Attachment(s)		
1) Notice of References Cited (PTO-892)	4) 🗔 Interview S	Summary (PTO-413)
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	Paper No(s	s)/Mail Date nformal Patent Application

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### **DETAILED ACTION**

1. Claims 1-31 are presented for examination.

## Information Disclosure Statement

2. The listing of references in the specification is not a proper information disclosure statement. 37 CFR 1.98(b) requires a list of all patents, publications, or other information submitted for consideration by the Office, and MPEP § 609.04(a) states, "the list may not be incorporated into the specification but must be submitted in a separate paper." Therefore, unless the references have been cited by the examiner on form PTO-892, they have not been considered. Incorporated reference (Attorney Docket No. 14276US02) is disclosed in paragraph [36] of the specification.

### Specification

3. The specification is objected to as failing to provide proper antecedent basis for the claimed subject matter. See 37 CFR 1.75(d)(1) and MPEP § 608.01(o). Correction of the following is required: The specification does not distinctly define (as it appears in paragraph [87] of the specification) the characteristics of each of the claimed processors of claim 31: "a media processing system processor, a media peripheral processor, a customized computer processor, a storage system processor and a customized computer executing media exchange software processor." Without further discloser as to the distinctness of each claimed processor in claim 31, each claimed processor will

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be treated as indistinguishable and therefore the broadest reasonable interpretation of a processor will be used in the interpretation of claim 31.

# Claim Rejections - 35 USC § 102

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 5. Claims 1-7, 9-17, 19-27, 29, and 30 are rejected under 35 U.S.C 102(b) as being anticipated by Novak (US Patent Application Publication 2002/0104099), hereinafter Novak.
- 6. In reference to claims 1 and 21, Novak teaches a method of and processor for programming media content in a distributed media network (using STB 152 executing the method of Figure 11 as described in Paragraphs 0078-0080), said method and processor operation comprising: selecting (by way of remote control button 174 described in Paragraph 0073 Lines 7-10) at least one customized media channel established by a user ("synthetic channel" described in Paragraph 0069 Lines 6-10) based on at least one input from said user; identifying at least one of media, data and service (Figure 5 interface 506 as described in Paragraph 0061 Lines 5-8) for said selected at least one customized media channel; and presenting directly in said at least one customized media channel, said identified at least one of media, data and service (see interface of Figure 7 described in Paragraphs 0064 Lines 1-10).

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7. In reference to claims 2 and 22, Novak teaches a method of and processor for displaying said identified at least one of media, data and service in a channel view (Figure 9 as described in Paragraph 0074 Lines 1-7) corresponding to said at least one customized media channel (Figure 9 "Joe's TV Channel" described in Paragraph 0073 Lines 7-13).

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- 8. In reference to claims 3 and 23, Novak teaches a method of and processor for scheduling said display of said identified at least one of media, data and service (by way of "time slots" of Figure 7 described in Paragraph 0064 Lines 10-15) in said channel view corresponding to said at least one customized media channel.
- 9. In reference to claims 4 and 24, Novak teaches a method of and processor for updating (as updated by web site 124 described in Paragraph 0083 Lines 7-12) said display with newly available at least one of media, data and service (as made available by upload source 122 described in Paragraph 0081) in said channel view corresponding to said at least one customized media channel.
- 10. In reference to claims 5 and 25, Novak teaches a method of and processor for transferring said identified at least one of media, data and service to said at least one customized media channel (see flow diagram block 408 as described in Paragraph 0060).
- 11. In reference to claims 6 and 26, Novak teaches a method of selecting said identified at least one of media, data and service from a third party (shown as upload source 222 referenced in Paragraph 0043).

12. In reference to claims 7 and 27, Novak teaches a method of and processor for transferring (from upload source 222 as described in Paragraph 0043 Lines 1-3) said selected at least one of media, data and service from a storage associated with said third party (web site 224 server as described in Paragraph 0043 Lines 3-4) into said at least one customized media channel (a method of "uploading" is described in Paragraph 0062 Lines 1-8).

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- 13. In reference to claims 9 and 19, Novak teaches a method of and processor for receiving said selection of said identified at least one of media, data and service (at STB 152 as described in Paragraph 0028 Lines 3-7) based on at least one of a device view (interface 506 described in Paragraph 0061 Lines 4-13) and a media view (interface 702 as described in Paragraph 0063 Lines 7-16).
- In reference to claims 10 and 20, Novak teaches a method of and processor for 14. controlling said presentation of said identified at least one of media, data and service from a graphical user interface corresponding to a channel view (see EPG 802 "controlling" aspects as described in Paragraph 0071).
- 15. In reference to claims 11-17 and 19-20, Novak teaches a machine-readable storage (described in Paragraph 0077 Lines 1-10) having stored thereon, a computer program having at least one code section for programming media content in a distributed media network (using "token" program described in Paragraph 0058 Lines 1-10), the at least one code section being executable by a machine (STB 152 described in Paragraph 0077 Lines 10-14) for causing the machine to perform the method of claims 1 through 10, as rejected above.

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16. In reference to claim 21, Novak teaches a system for programming media content in a distributed media network (shown in Figure 3 described in Paragraph 0045).

17. In reference to claim 31, Novak teaches a processor that is a media processing system processor (Paragraph 0085 describing the STB 152 executing flow diagram block 1114).

## Claim Rejections - 35 USC § 103

- 18. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 19. Claims 8, 18, and 28 are rejected under 35 U.S.C. 103(a) as being unpatentable over Novak (US Patent Application Publication 2002/0104099) in view of Eager et al. (6,868,452) herein referred to as Eager.

Novak does not disclose a method of queuing prior to the transfer of media content based on bandwidth usage, delivery cost, or delivery schedule.

Eager discloses a method of improving delivery of continuous media programs by using a remote server to store portions of the program that cannot be immediately transmitted to the end-user. The server transmits the media programs based on the costs of storing (Col 5 Line 4), the cost of bandwidth (Col 5 Line 5), and delivery period (Col 9 Lines 15-19).

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Eager discloses the desirability to reduce bandwidth costs and loads on the server associated with the storage and transmission of streaming data (Col 5 Lines 17-23). In addition, Eager further discloses the advantage of reduced delivery costs created by using a regional server cache as a media storage device. It would be advantageous to combine the system of Novak with the server of Eager due the increase in control and regulation of streaming media in the network. In addition, the use of the server of Eager would reduce the operating cost of Novak's network, and therefore the combination of the server into the network would make the network more cost effective.

In light of Eager, it would have been obvious to one of ordinary skill in the art at the time of the invention to use the server disclosed by Eager in the media network system disclosed by Novak in order to queue data based on bandwidth usage, delivery cost, of delivery schedule.

#### Conclusion

- 20. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Applicant is reminded that in amending in response to a rejection of claims, the patentable novelty must be clearly shown in view of the state of the art disclosed by the references cited and the objections made. Applicant must show how the amendments avoid such references and objections. See 37 CFR 1.111(c).
- 21. US Patent Number 6,721,955, Khoo et al., teaches a method for providing a customized media list to a user over a data network.

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22. US Patent Number 7,146,632, Miller, teaches an interactive information aggregator that allows ancillary devices (a PC, wireless handheld devices, companion set top boxes, etc.) to interact with cable signal triggers, without the need to interface with a set top box of a television.

- 23. US Patent Number 6,631,523, Matthews, III et al, teaches an interactive entertainment system with hyperlink program navigation. The hyperlinks reference target resources, such as interactive content relating to video programs integrated into the electronic program guide user interface.
- 24. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Patrick A. Ryan whose telephone number is (571) 270-5086. The examiner can normally be reached on Mon to Thur, 8:00am 5:00pm EST.
- 25. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Dennis Chow can be reached on (571) 272-7767. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

PAR

September 11, 2007

DENNIS DOON CHOW SUPERVISORY PATENT EXAMINER